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Bhavdiya Institute of Business Management भवदीय इंस्टीट्यूट ऑफ बिजनेस मैनेजमेंट

(Run by : Ramau Devi Hemraj Verma Charitable Trust, 14/3/22, Hemkunj, Shringar Hat, Ayodhya)

Approved by AICTE & Affiliated to : Dr. APJ Abdul Kalam Technical University (Code : 743)
NH-28, Near Lohia Bridge, Vill. Sewar (Barai Kala), Tehsil : Sohawal, Ayodhya - 224 126

Cell : +91-77030 05309 ; +91-94150 48320

E-mail : bibm@bhavdiya.com, bhavdiya@gmail.com ; Website : www.bgi.ac.in

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NOTICE

ABOUT MOZO HUNT

Mozo Hunt is an online learning platform for course-specific study resources. Millions of professionals trust Mozo Hunt to learn about any topic quickly from subject matter experts. Founded in 2021 with the goal of making knowledge sharing easy, Mozo Hunt has since grown into a top destination for professional content. It is now one of the most trusted and visited websites in India, with over a million uploads in all Indian universities and content categories. Mozo Hunt supports students on their unique learning journey as they seek help and resources to better understand and remember their projects, assignments, and case studies. Students can subscribe or contribute their own resources to access millions of learning materials, including practice problems and study guides. Build your knowledge quickly with concise, well-presented content from top experts.

Marketing and Sales Intern: Job Role and Description

- Assist in marketing and advertising promotional activities (e.g., social media, email, WhatsApp, etc.).
- Monitor social media and advertising platforms for trending news, ideas, and feedback.
- Research and evaluate competitors' marketing and digital content.
- Contribute to the creation of mock-ups, email campaigns, and social media content.
- Contribute to the development of written, video, and image content for marketing channels.
- Support for marketing campaign planning and execution.
- Analyse and evaluate quantitative and qualitative marketing campaign data.
- Market Analysis
- Pre-sales activities
- Sales support activities
- Sales Research
- Competitor Visits and Fact Finding
- Setting and monitoring sales objectives

Upendra

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- Providing sales strategies, feedback, and marketing plans.
- Contributing to meeting sales targets.
- Keeping up to date with industry developments
- Answering customer queries
- Mediating and resolving disputes with customers
- Establish a collaborative relationship with prospective clients through referrals.

HR interns: Job Role and Description

- Coordinating new hire orientations candidates.
- Preparing and sending offer and rejection letters or emails to candidates.
- Posting job advertisements to job boards and social media platforms.
- Organizing interviews and shortlisting candidates.
- Screening potential employees' resumes and applications to identify suitable candidates to fill company jobs.

We are looking for interns with:

- A Problem Solving Approach.
- Should adapt Start-up Culture.
- Hardworking candidate with good Interpersonal & Presentation Skills.
- Good convincing and negotiation skills.
- Soft-spoken and fluent in Hindi and English
- Fast learner
- Brand Management Skills
- Strategic and creative thinker.
- Good knowledge of Digital Marketing
- Excellent content writing and communication skills.
- Excellent interpersonal and Presentation Skills.

Pays & Benefits

- 10% on generated revenue Pay for performance upto 7k
- Work Completion certificate to Every intern
- Appreciation Letter and Letter of Recommendation (performance base)

Registration Link: <https://forms.gle/Z3wJpzBM8MZzJZJj7>

Vijendra

Shravan